PUBLIC HEALTH BUSINESS STRATEGIES
“Reopening with Care”

Tuesday, July 7, 2020
PROGRAM BEGINS @ 10AM

Driving growth to every corner of Philadelphia
Public Health Business Strategies: “Reopening with Care”

WELCOME

SAM RHOADS
Executive Vice President & Senior Vice President, Financial Services Group

PIDC
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Presenters

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Director, Business Development
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Director, Division of Chronic Disease and Injury Prevention
Department of Public Health
City of Philadelphia

PALAK RAVAL-NELSON, Ph.D., M.P.H.
Director, Environmental Health Services
Department of Public Health
City of Philadelphia

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AGENDA

1. Disaster Funds Updates
   • PIDC ReStart PHL Loan Fund
   • COVID-19 Relief PA Statewide Small Business Assistance
   • SBA – PPP & Economic Injury Disaster Loan Program

2. “Reopening with Care”

3. Q & A
Update – Disaster Funds Programs

ARTHUR GIMENEZ
Director, Business Development
Financial Services Group

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PIDC ReStart PHL Loan Fund

What is the program?

- PIDC loan program for small for-profit businesses that have been economically impacted by COVID-19.
- Designed for small businesses that were healthy prior to COVID-19 and now require capital to support post-COVID resilience or growth.
- Loans between $25,000 - $250,000 subject to impact scoring.
PIDC ReStart PHL Loan Fund

Who is eligible?

- For-profit businesses based in Philadelphia that have been historically disadvantaged based on geography or ownership with focus on minority, women, and immigrant-owned businesses on commercial corridors in low-income areas.
- Businesses that applied to the City/PIDC Relief Fund.
- Businesses that applied to the PA CWCA Fund.
PIDC ReStart PHL Loan Fund

What are eligible uses?

- Working capital
- Inventory
- Mobilization
- Fit-Up
- Technology
- Re-hiring and employee training
PIDC ReStart PHL Loan Fund

What are the loan terms?

- Zero % interest rate
- Up to 5-years repayment period
- Ten (10) year amortization schedule with balloon payment at loan maturity
- Monthly principal payments
- No pre-payment penalty
PIDC ReStart PHL Loan Fund

When may I apply?

• Beginning today, July 7, 2020

• For updates, please check the PIDC website at:

www.pidcphila.com/restart-phl-loan-fund
COVID-19 Relief PA Statewide Small Business Assistance

What is the program?

• Statewide grants of $5,000 to $50,000 for small for-profit businesses that have been negatively affected by COVID-19 pandemic and related statewide business closure.

• Total fund is $225M with $100M designated for Small Busines Revitalization Program and $100M designed for Historically Disadvantaged Small Businesses.
COVID-19 Relief PA Statewide
Small Business Assistance

Who is eligible?

- For-profit businesses based in Pennsylvania
- Companies with gross annual revenue of $1 million or less (prior to March 1, 2020)
- Companies with 25 or fewer full-time employees (FTEs).
- Companies that were in business prior to February 15, 2020
- Companies that are currently operating or have clear plan to re-open once the Commonwealth permits re-opening.
Is there a priority of eligible businesses?

- Owned and operated by low-to-moderate income people
- Located in areas below median income level, high levels of poverty, higher than average unemployment rates, or significant population loss.
- Industries most impacted by shut-down with greatest revenue losses
COVID-19 Relief PA Statewide Small Business Assistance

What are eligible uses?

• Payroll costs, rent, utilities, mortgage interest payments
• Working capital for re-opening business
• Expenses related to COVID-19 mandates (i.e., PPE, specialized equipment, barriers, employee training, etc.)
• Other COVID-related expenses not covered by other disaster funds (i.e., PPP, EIDL, loans and grants)
COVID-19 Relief PA Statewide Small Business Assistance

When may I apply? Today!

• Round 1 of applications will be accepted from June 30 – July 14 at 11:59 PM.

• Multiple rounds of funding every 30 days.

• Only one application is needed to apply for all rounds.
COVID-19 Relief PA Statewide
Small Business Assistance

Where may I apply?

- Any of 17 CDFIs statewide with twelve (12) located in Philadelphia
- Website: www.pabusinessgrant.com
- All applications are received in one central location
- Apply through PIDC at http://pidcphila.com/pabusinessgrants
What businesses are eligible to apply?

SBA’s Economic Injury Disaster Loans (working capital loans) are available to:

- Small businesses, including small agricultural and aquaculture businesses
- Most private non-profit organizations, faith-based organizations, and houses of worship
- Sole Proprietors and Independent Contractors
- Owners of rental property
Economic Injury Disaster Loans and Grants

How much can I borrow?
Eligible entities may qualify for loans up to $2 million.

The interest rates for this disaster are:
- 3.75% for small businesses
- 2.75% for non-profit organizations

The loan term is 30 years and there is no penalty for pre-payment.
How to Apply

- Applicants visit SBA's secure website at https://covid19relief.sba.gov/#/

- Applicants without internet access can call SBA's Customer Service Center at 800-659-2955 (800-877-8339 for the deaf and hard-of-hearing)

- Submit inquiries by sending an email to disastrcustomerservice@sba.gov.

- Correspondence can be mailed to:
  
  U.S. Small Business Administration  
  Processing and Disbursement Center  
  14925 Kingsport Road  
  Fort Worth, TX 76155
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Director, Environmental Health Services
Department of Public Health
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COVID-19 Update on Reopening with Care

Philadelphia Department of Public Health
July 7, 2020
Case counts as of July 6, 2020

- Number of cases of COVID-19 in Philadelphia: 26,565
- Number of negative test results of COVID-19 in Philadelphia: 132,514
- Number of COVID-19 deaths in Philadelphia: 1,617
- Overall risk in Philadelphia: high risk of community transmission
Understanding COVID-19 safety

Your risk depends on:

• Number of people you are exposed to
• Number of people those people are exposed to
• Whether you wear a mask
• Whether you stay 6+ feet apart
• Your age and health
Safety Checklist

- Masks
- Barriers
- Isolation and Quarantine
- Distance
- Reduce Crowds
- Handwashing
- Clean
- Communicate
Lugares donde se realizan pruebas de COVID-19

Antes de ir:
Las pruebas no exigen pagos, seguro ni verificación de ciudadanía. Sin embargo, pueden tener otros requisitos. Revise los detalles específicos del lugar.

Sobre este buscador
Esta herramienta puede ayudarlo a encontrar una prueba de COVID-19 gratuita en Filadelfia. (Consulte nuestras Preguntas frecuentes para obtener más información sobre quién debería hacerse la prueba). Puede hacer lo siguiente:

- Buscar un lugar donde se realicen pruebas según la dirección.
- Hacer clic en una ubicación del mapa para obtener información específica del lugar.
- Filtrar la lista de lugares según las etiquetas provistas.

Saber si es elegible.
Cada lugar tiene distintos requisitos. Ningún lugar requiere pagos, seguro ni verificación de ciudadanía. Sin embargo, algunos lugares podrían hacer lo siguiente:
Click on a site on map or on a name on list for more information

Esperanza Health Center at Rock Ministries

2751 Kensington Ave.
Philadelphia, PA 19134

Website

Details: Intended for people experiencing homelessness. No appointment necessary.

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Resources

• Phila.gov/Reopening
  • Guidance by business type

• Phila.gov/COVID
  • Up to date information on the pandemic
  • Flyers and other information for staff
  • Printable signs for stores
To maintain environments, prevent disease, and promote public health through education and regulation. EHS monitors, assesses, inspects, and educates the public about vectors, food safety, lead & healthy homes, and environmental engineering.
Office Locations

- Locations based on Health District
  - Central Office
  - Lead Office
  - Field House
  - HD 1 & 2
  - HD 3 & 4
  - HD 5 & 6
  - HD 7 & 10
  - HD 8 & 9
- 118 Staff
What Do We Do?

- Service Complaints
- Conduct Inspections
- Process Applications
- Emergency Response
- Education & Outreach
Vector Control

- Rat Bite Investigations and Abatement
- Rat Complaints
- Exterior Rat Problem Sites
- Rat-proofing Crew
- WNV Prevention Program
- Pest Control Services to Health Department Facilities
- Insect Program
Lead and Healthy Homes

- Identify children with EBLLs
- Prevent and address home and safety health hazards, especially Lead
- Educate families and communities
- Partner with community, non-profit and other government agencies
- Create new policy and legislative solutions
- Advocate for increased enforcement
Healthy Homes Program

- Integrates clinical, environmental and educational strategies to successfully mitigate and manage a child’s asthma, prevent lead poisoning and address other health and safety hazards.

- Close collaboration family, medical team and HHHK team to address housing conditions and behavior.

- Services are provided in English and Spanish in an appropriate cultural framework.
Environmental Engineering

- Institutional Sanitation
- Water Pollution Control
- Solid Waste Issues
- Hazardous Waste Issues
- Infectious Waste Handling
- Recreational Sanitation
- Radiological Health
- Tattoo & Body Art
- Retail Tobacco Permits & Regulation of Youth Sales
Food Protection

- Food Establishment Inspections
- Foodborne Illness and General Complaint Investigations
- Food Safety Certification Program
- Plan Review
- Special Events
- Summer Food Program
Administration

- Contracts
- Purchasing
- IT-DHD
- Personnel
- Budget
- Grant Management
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