Thursday, April 9, 2020
__
PROGRAM BEGINS @ 2PM
FINANCIAL RESOURCES IN A COVID-19 ENVIRONMENT — UPDATE

WELCOME

SAM RHOADS
Executive Vice President & Senior Vice President, Financial Services Group

Driving growth to every corner of Philadelphia
FINANCIAL RESOURCES IN A COVID-19 ENVIRONMENT — UPDATE

PIDC COVID-19 Resource Guide (updated daily)
www.pidcphila.com/covid-19

- New local disaster programs
- SBA disaster loan program changes
- New PIDC webinars
- Business Support
1. City/PIDC COVID-19 Relief Fund
3. SBA Economic Injury Disaster Loan (EIDL) & Coronavirus Aid, Relief & Economic Security (CARES) Act Paycheck Protection Program (PPP)
COVID-19 SMALL BUSINESS RELIEF:

**OPEN**

**TIER 1**
**MICROENTERPRISE GRANTS**

ELIGIBLE BUSINESSES
Annual Revenue Under $500K

AMOUNT AVAILABLE PER BUSINESS
$5K Grant

**CLOSED**

**TIER 2**
**SMALL BUSINESS GRANTS**

ELIGIBLE BUSINESSES
Annual Revenue Between $500K to $3M

AMOUNT AVAILABLE PER BUSINESS
Up to $25K Grant

**CLOSED**

**TIER 3**
**SMALL BUSINESS ZERO INTEREST LOAN**

ELIGIBLE BUSINESSES
Annual Revenue Between $3M to $5M

AMOUNT AVAILABLE PER BUSINESS
$25K to $100K Loan
COVID-19 WORKING CAPITAL ACCESS

$61M available funds under current program loan

890 applications received

$75.6M total loan requests

Tuesday, March 31 @ 6PM

Source: DCED

Driving growth to every corner of Philadelphia
COVID-19 WORKING CAPITAL ACCESS

NEXT STEPS

75 APPLICATIONS SUBMITTED TO PIDA

$12M ESTIMATED TOTAL REQUEST

Even though the program is closed, we are finishing incomplete applications and hopeful the program will receive more capital.
SBA Economic Injury Disaster Loan (EIDL) & Paycheck Protection Program (PPP)

KIMBERLY STOUT
Economic Development & Lender Relations Specialist

U.S. Small Business Administration

Driving growth to every corner of Philadelphia
Economic Injury Disaster Loans
For Coronavirus/COVID-19 Related Economic Disruptions

U.S. Small Business Administration
SBA’s Disaster Declaration Makes Loans Available Due to the Coronavirus (COVID-19)

SBA Administrator Jovita Carranza announced the President’s Emergency Declaration to expeditiously provide capital to financially distressed businesses affected by the Coronavirus (COVID-19) pandemic through the Economic Injury Disaster Loan (EIDL) program.

Since March 17, SBA has declared all states and territories eligible for EIDL assistance:

- 1-year deferment on Economic Injury Disaster Loans provided due to COVID-19
- Automatic deferment of previous disaster loans for homeowners and businesses through 2020
- 6-month deferment on current 7(a), 504 and Microloans
SBA’s Economic Injury Disaster Loan Basics

What businesses are eligible to apply?

SBA’s Economic Injury Disaster Loans (working capital loans) are available to:

- Small businesses, small agricultural cooperatives, small aquaculture businesses
- Most private non-profit organizations, and faith-based organizations.
SBA’s Economic Injury Disaster Loan Terms

**How much can I borrow?**

- Eligible entities may qualify for loans up to $2 million.
- The interest rates for this disaster are 3.75% for small businesses and 2.75% for nonprofit organizations with terms up to 30 years.
- Eligibility for these EIDL working capital loans are based on the size (must be a small business) and eligible nonprofit organization.

**How can I use the loan funds?**

- These EIDL (working capital) loans may be used to pay fixed debts, payroll, accounts payable, and other bills that could have been paid had the disaster not occurred.
- These loans are not intended to replace lost sales or profits or for expansion.
What is the EIDL Advance?
Applicants may request an advance of up to $10,000 immediately.

How do you request the EIDL Advance?
You must request the advance of the funds by submitting the new streamlined application, even if you have already submitted a Disaster Loan application.

Who is eligible for the EIDL Advance?
Any entity that is eligible to apply for a COVID-19 Economic Injury Disaster Loan.
How can I use the EIDL Advance?

The advance may be used to pay fixed debts, payroll, accounts payable, and other bills that could have been paid had the disaster not occurred.

• It is not intended to replace lost sales or profits or for expansion.

• There is no requirement to repay the advance even if your SBA Disaster Loan application is declined.
SBA’s EIDL Working Capital Loans Are Different From Other SBA Loans

• SBA’s Economic Injury Disaster Loan (EIDL) funds come directly from the U.S. Treasury

• Applicants do not go through a bank to apply. Instead apply directly to SBA’s Disaster Assistance Program at: https://covid19relief.sba.gov/#/

• There is no obligation to take the loan if offered. Collateral is required for loans over $25,000

• There is no real estate collateral required. A blanket UCC-1 will be filed against all of the business collateral

• Personal guarantees are required for loans greater than $200,000

• Applicants can have an existing SBA Disaster Loan and still qualify for an EIDL for this disaster, but the loans cannot be consolidated
Ineligible Entities

What are some of the businesses that are ineligible for an Economic Injury Disaster Loan?

• Agricultural Enterprises: If the primary activity of the business (including its affiliates) is as defined in Section 18(b)(1) of the Small Business Act, neither the business nor its affiliates are eligible for EIDL assistance.

• Businesses involved in an illegal activity on the federal level (marijuana).

• Businesses whose purpose for being is gambling (casinos, racetracks, etc.).

• Businesses that derive more than 1/3 of their annual gross revenue from legal gambling activities.
How to Apply

• Applicants apply online via SBA’s secure website at https://covid19relief.sba.gov/#/

• Applicants may also apply by sending an email to disastercustomerservice@sba.gov

Applicants without internet access should call SBA’s Customer Service Center at 800-659-2955 (800-877-8339 for the deaf and hard-of-hearing)

• Correspondence can be mailed to:

U.S. Small Business Administration
Processing and Disbursement Center
14925 Kingsport Road, Fort Worth, TX 76155
Assistance From SBA Resource Partners

Free assistance with reconstructing financial records, preparing financial statements and submitting the loan application is available from any of SBA’s partners:

- Small Business Development Centers (SBDCs)
- SCORE
- Women’s Business Centers (WBC)
- Veteran’s Business Outreach Centers

For the nearest office, visit: https://www.sba.gov/local-assistance

For the nearest Small Business Development Centers (SBDC), visit: https://americassbdc.org
Disaster Loan Assistance
Federal Disaster Loans for Businesses, Private Non-profits, Homeowners and Renters

COVID-19 ECONOMIC INJURY DISASTER LOAN APPLICATION

STREAMLINED PROCESS REQUIREMENTS

SBA is collecting the requested information in order to make a loan under SBA's Economic Injury Disaster Loan Program to the qualified entities listed in this application that are impacted by the Coronavirus (COVID-19). The information will be used in determining whether the applicant is eligible for an economic injury loan. If you do not submit all the information requested, your loan cannot be fully processed.

The Applicant understands that the SBA is relying upon the self-certifications contained in this application to verify that the Applicant is an eligible entity to receive the advance, and that the Applicant is providing this self-certification under penalty of perjury pursuant to 28 U.S.C. 1746 for verification purposes.

The estimated time for completing this entire application is two hours and ten minutes, although you may not need to complete all parts. You are not required to respond to this collection of information unless it displays a currently valid OMB approval number.
ELIGIBLE ENTITY VERIFICATION

Choose One:

- Applicant is a business with not more than 500 employees.
- Applicant is an individual who operates under a sole proprietorship, with or without employees, or as an independent contractor.
- Applicant is a cooperative with not more than 500 employees.
- Applicant is an Employee Stock Ownership Plan (ESOP), as defined in 15 U.S.C. 632, with not more than 500 employees.
- Applicant is a tribal small business concern, as described in 15 U.S.C. 657(a)(2)(C), with not more than 500 employees.
- Applicant is a business, including an agricultural cooperative, aquaculture enterprise, nursery, or producer cooperative, that is small under SBA Size Standards found at https://www.sba.gov/size-standards.
- Applicant is a business with more than 500 employees that is small under SBA Size Standards found at https://www.sba.gov/size-standards.
- Applicant is a private non-profit organization that is a non-governmental agency or entity that currently has an effective ruling letter from the IRS granting tax exemption under sections 501(c),(d), or (e) of the Internal Revenue Code of 1954, or satisfactory evidence from the State that the non-revenue producing organization or entity is a non-profit one organized or doing business under State law, or a faith-based organization.
SBA Economic Injury Disaster Loan (EIDL) 7b

Step 1—Disclosures

3. Review and check ALL boxes to verify eligibility and Click Continue. All sidebars must be green to continue.

Review and Check All of the Following:
Applicant must review and check all the following (If Applicant is unable to check all of the following, Applicant is not an Eligible Entity):

- Applicant is not engaged in any illegal activity (as defined by Federal guidelines).
- No principal of the Applicant with a 50 percent or greater ownership interest is more than sixty (60) days delinquent on child support obligations.
- Applicant is not an agricultural enterprise (e.g., farm), other than an aquaculture enterprise, agricultural cooperative, or nursery.
- Applicant does not present live performances of a prurient sexual nature or derive directly or indirectly more than de minimis gross revenue through the sale of products or services, or the presentation of any depictions or displays, of a prurient sexual nature.
- Applicant does not derive more than one-third of gross annual revenue from legal gambling activities.
- Applicant is not in the business of lobbying.
- Applicant cannot be a state, local, or municipal government entity and cannot be a member of Congress.

If you have questions about this application or problems providing the required information, please contact our Customer Service Center at 1-800-659-2955 or (TTY: 1-800-877-8339) DisasterCustomerService@sba.gov.
### Business Information

**Business Legal Name**: Test Covid business LLC

**Trade Name**: Name

**EIN/SSN for Sole Proprietorship**: 12-3456789

**Organization Type**: Limited Liability Company

**Is the Applicant a Non-Profit Organization?**
- Yes
- No
<table>
<thead>
<tr>
<th>Question</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Is the Applicant a Franchise? *</td>
<td>Yes/No</td>
</tr>
<tr>
<td>Cross Revenues for the Twelve(12) Month Prior to the Date of the Disaster (January 31, 2020) *</td>
<td>$500,000</td>
</tr>
<tr>
<td>Cost of Goods Sold for the Twelve(12) Month Prior to the Date of the Disaster (January 31, 2020) *</td>
<td>$200,000</td>
</tr>
<tr>
<td>Rental Properties (Residential and Commercial) Only - Lost Rents Due to the Disaster</td>
<td></td>
</tr>
<tr>
<td>Non-Profit Cost of Operation for the Twelve(12) Month Prior to the Date of the Disaster (January 31, 2020)</td>
<td></td>
</tr>
<tr>
<td>Combined Annual Operating Expenses for the Twelve(12) Months Prior to the Date of the Disaster (January 31, 2020) for All Secular Social Services Provided by the Faith Based Entity</td>
<td></td>
</tr>
<tr>
<td>List the Secular Social Services Provided by the Faith Based Entity</td>
<td></td>
</tr>
<tr>
<td>Compensation From Other Sources Received as a Result of the Disaster</td>
<td>$0</td>
</tr>
<tr>
<td>Field</td>
<td>Value</td>
</tr>
<tr>
<td>------------------------------------------------</td>
<td>------------------------</td>
</tr>
<tr>
<td>Provide Brief Description of Other Compensation Sources</td>
<td></td>
</tr>
<tr>
<td>Primary Business Address (Cannot be P.O. Box) *</td>
<td>123 Fake St.</td>
</tr>
<tr>
<td>City *</td>
<td>Buffalo</td>
</tr>
<tr>
<td>State *</td>
<td>New York</td>
</tr>
<tr>
<td>County</td>
<td></td>
</tr>
<tr>
<td>Zip *</td>
<td>14202</td>
</tr>
<tr>
<td>Business Phone *</td>
<td>(716)-843-4101</td>
</tr>
<tr>
<td>Alternative Business Phone</td>
<td></td>
</tr>
<tr>
<td>Business Fax</td>
<td></td>
</tr>
</tbody>
</table>
Business Email
TestCovidbusinessLLC@LLC.COM

Date Business Established
02/01/1990

Current Ownership Since
02/01/1990

Business Activity
Miscellaneous Services

Detailed Business Activity
None of the below

Number of Employees (As of January 31, 2020)
20
Disaster Loan Assistance
Federal Disaster Loans for Businesses, Private Non-profits, Homeowners and Renters

COVID-19 ECONOMIC INJURY DISASTER LOAN APPLICATION

Step 2 of 3
Business Owners Information

Is Your Business Owned by a Business Entity? *

- Yes
- No
### Individual Owner/Agent(s)

<table>
<thead>
<tr>
<th>Owner/Agent 1</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>First Name</strong> *</td>
</tr>
<tr>
<td>John</td>
</tr>
<tr>
<td><strong>Last Name</strong> *</td>
</tr>
<tr>
<td>Smith</td>
</tr>
<tr>
<td><strong>Mobile Phone</strong> *</td>
</tr>
<tr>
<td>(716)-843-4101</td>
</tr>
<tr>
<td><strong>Title / Office</strong> *</td>
</tr>
<tr>
<td>Owner</td>
</tr>
<tr>
<td><strong>Ownership Percent</strong> *</td>
</tr>
<tr>
<td>100</td>
</tr>
<tr>
<td><strong>Email</strong> *</td>
</tr>
<tr>
<td><a href="mailto:johnsmith@llc.com">johnsmith@llc.com</a></td>
</tr>
<tr>
<td><strong>SSN</strong> *</td>
</tr>
<tr>
<td>987-25-1234</td>
</tr>
<tr>
<td><strong>Birth Date</strong> *</td>
</tr>
<tr>
<td>02/01/1975</td>
</tr>
</tbody>
</table>
COVID-19 ECONOMIC INJURY DISASTER LOAN APPLICATION

Step 3 of 3: Additional Information

In the past year, has the business or a listed owner been convicted of a criminal offense committed during and in connection with a riot or civil disorder or other declared disaster, or ever been engaged in the production or distribution of any product or service that has been determined to be obscene by a court of competent jurisdiction?  
Yes [ ]  No [ ]

Is the applicant or any listed owner currently suspended or debarred from contracting with the Federal government or receiving Federal grants or loans?  
Yes [ ]  No [ ]

a. Are you presently subject to an indictment, criminal information, arraignment, or other means by which formal criminal charges are brought in any jurisdiction?  
Yes [ ]  No [ ]

b. Have you been arrested in the past six months for any criminal offense?  
Yes [ ]  No [ ]

c. For any criminal offense - other than a minor vehicle violation - have you ever been convicted, plead guilty, plead nolo contendere, been placed on pretrial diversion, or been placed on any form of parole or probation (including probation before judgment)?  
Yes [ ]  No [ ]
If anyone assisted you in completing this application, whether you pay a fee for this service or not, that person must enter their information below.

Individual Name

Name of Company

Phone Number

Street Address, City, State, Zip

Fee Charged or Agreed Upon

I give permission for SBA to discuss any portion of this application with the representative listed above.

☑️ I would like to be considered for an advance of up to $10,000.
### Summary

**Business Information**

- **Business Legal Name:** Test Covid Business LLC
- **Trade Name:** None
- **EIN/SSN for Sole Proprietorship:** 12-3456789
- **Organization Type:** Limited Liability Company
- **Is the Applicant a Non-Profit Organization?** No
- **Is the Applicant a Franchise?** No
- **Gross Revenues for the Twelve (12) Month Prior to the Date of the Disaster (January 31, 2020):** $500,000.00
- **Cost of Goods Sold for the Twelve (12) Month Prior to the Date of the Disaster (January 31, 2020):** $200,000.00
- **Combined Annual Operating Expenses for the Twelve (12) Months Prior to the Date of the Disaster (January 31, 2020):**
  - For All Secular Social Services Provided by the Faith Based Entity
  - List the Secular Social Services Provided by the Faith Based Entity
Any Questions?

For more information on SBA’s Disaster Assistance programs visit our website at: www.sba.gov/disaster
SBA Economic Injury Disaster Loan (EIDL) & Paycheck Protection Program (PPP)

SONIA R. SMITH
Economic Development & Lender Relations Specialist
What is the Paycheck Protection Program?

- A loan offered through participating lenders
- Find a lender at www.sba.gov/paycheckprotection/find
- Designed to provide a direct incentive for small businesses to keep their workers on their payroll

What can the funds be used for?

- Pay up to 8 weeks of payroll costs, including benefits.
- Funds can also be used to pay interest on mortgages, rent, and utilities

When can small businesses and sole proprietors apply?

- Today! Independent contractors and self-employed individuals can apply beginning April 10
PPP Loan Terms

• Maximum loan amount is $10 million
• Interest rate is 1%
• First payment deferred for 6 months
• Loan maturity is 2 years
• No collateral requirements
• No personal guarantees required
• No borrower or lender fees payable to SBA
• Program available through June 30, 2020
How will the PPP Loan be forgiven?

- Fully forgiven when at least 75% of the funds are used for payroll
- Forgiveness is based on the employer maintaining or quickly rehiring employees and maintaining salary levels

Who is eligible to apply for the PPP?

- Small businesses with 500* or fewer employees
- Non-profits, veterans’ organizations, and faith-based organizations
- Sole proprietorships
- Self-employed persons
- Independent contractors
Borrower will owe money when loan is due if:

- Borrower uses loan amount for anything other than payroll costs, mortgage interest, rent, and utility payments over the 8 weeks after receiving the loan
- Borrower uses less than 75% of loan amount for payroll costs
- Borrower maintains staff and payroll at less than Feb. 15, 2020 levels

To qualify for loan forgiveness:

- Full-time employee headcount must be maintained
- Salaries and wages must be maintained
- Borrower has until June 30, 2020 to restore full-time employment and salary levels from any changes made between Feb. 15 and April 26
What counts as payroll costs?

• Salary, wages, commissions, or tips
• Employee benefits including costs for:
  - Vacation, parental, family, medical, or sick leave
• Allowance for separation or dismissal
• Payments required for the provision of group health care benefits including insurance premiums
• Payment of any retirement benefit

What counts as payroll costs for sole props & independent contractors?

• Wages, commissions, income, or net earnings from self-employment
Any Questions?

For more information on SBA’s emergency capital programs visit: www.sba.gov/coronavirus
CONTACTS

SMALL BUSINESS ADMINISTRATION (SBA)
Kimberly B. Stout & Sonia R. Smith
disastercustomerservice@sba.gov
1.800.659.2955

WOMEN’S BUSINESS ENTERPRISE CENTER
info@wbeceast.com
1-on-1 Business Counseling:
www.form.jotform.com/WBECEast/
new-client-form

TEMPLE UNIVERSITY SBDC
sbdc@temple.edu
Register as a client:
www.pasbdc.ecenterdirect.com/signup/

Zoom Open Office Hours
Mon-Fri, 3-5pm:
www.fox.temple.edu/iSBDC

PIDC
www.pidcphila.com/covid-19

Driving growth to every corner of Philadelphia